



<https://cip-congress.com/Home>



Sponsorship and Exhibition Manager

Miss Reut Portugal

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PROSPECTUS



7th Global Congress for Consensus in **Pediatrics & Child Health**

29 February 2024 to 3 March 2024 | Abu Dhabi



*The first 1000 days:
Lets get it right*



A WORD FROM THE CHAIR

Welcome,

We are delighted to announce that the **Emirates Neonatal and Pediatric Society** is hosting the **7th Global Congress for Consensus in Pediatrics and Child Health** taking place in **Abu Dhabi, UAE, from 29 February - 3 March, 2024.**

The CIP Congresses bring an innovative and stimulating global academic debate platform searching for consensus, agreements and update on main child health pathologies, difficulties, and controversies.

The concept for the CIP congress and program was developed for **pediatricians working in primary, secondary and tertiary care, as well as for specialists in the diverse areas of Pediatrics, Pediatric Surgery, Family Physicians, General Practitioners, Pediatric Nurses, other pediatric professionals, researchers and policy makers.**

The CIP congress will provide us with a forum to discuss new scenarios for Pediatrics, allowing networking between local and international participants, who would travel from all over the globe. This is an exceptional opportunity to meet a new culture and a new reality in Pediatrics.

The outstanding and informative scientific program will feature distinguished keynote addresses, cutting edge state-of-the-science lectures, controversial debates, and compelling presentations by main pediatric leadership.

We look forward to welcoming you to share together the magical magnificence of United Arab Emirates, its culture, tradition and fast development, and together will discover new horizons in Pediatrics and Child Health Care.

Manuel Katz MD, MPH

Chair CIP 2024

Entesar Alhammadi MD

Co-Chair CIP 2024

CONGRESS INFORMATION

Date: 29.2 – 3.3 2024

Venue: Sofitel Hotel, Abu Dhabi

Event Time: CET

Event Language: The official language of the Congress is English

ATTENDEE PROFILE

- ❖ Pediatric Surgeons
- ❖ Pediatric Nurses
- ❖ Trainees in Pediatrics
- ❖ Residents in Pediatrics
- ❖ Family Medicine Physicians
- ❖ General Practitioners
- ❖ Pediatricians working in primary care, community care & hospitals

ATTENDEE PROFILE – CONT.

- ❖ Paediatricians
- ❖ Neonatologists
- ❖ Adolescent Medicine Specialists
- ❖ Paediatric Allergists and Immunologists
- ❖ Paediatric Critical / Emergency Care Physicians
- ❖ Paediatric Cardiologist
- ❖ Paediatric Diabetes Specialists
- ❖ Paediatric Endocrinologists
- ❖ Paediatric Gastroenterologists
- ❖ Paediatric Geneticists
- ❖ Paediatric Haemato-Oncologists
- ❖ Paediatric Infectious Diseases Physicians
- ❖ Paediatric Nephrologists
- ❖ Paediatric NUSDologists
- ❖ Paediatric Nutritionists
- ❖ Paediatric Pulmonologists
- ❖ Paediatric Rheumatologists
- ❖ Paediatric Tropical Medicine Physicians
- ❖ Primary Care Physicians

TARGET REGIONS

Local
Emirates & Middle East

Global
Asia-Pacific
Europe
USA
Latin America

EXPECTED PARTICIPANTS

800

SCIENTIFIC COMMITTEE

CHAIRS: Shimon Barak and Monika Kaushal

Massimo Pettoello Mantovani

Rohit Agrawal

Fuyong Jiao

Entesar Alhammadi: EPNS President

Manuel Katz: CIP President

CONGRESS TOPICS

- ✓ Adolescent Medicine Neonatology
- ✓ Allergy & Immunology
- ✓ Nephrology
- ✓ Critical / Emergency Care
- ✓ NUSDology
- ✓ Endocrine & Diabetes
- ✓ Paediatric Tropical Medicine
- ✓ Gastroenterology & Nutrition
- ✓ Primary Care
- ✓ Genetic & Metabolic
- ✓ Obesity
- ✓ Hemato – Oncology
- ✓ Respiratory
- ✓ Infectious Diseases
- ✓ Rheumatology
- ✓ Paediatric Cardiology
- ✓ Patient Safety

SPONSORSHIP & EXHIBITION

Becoming a sponsor is easy: there are sponsorship opportunities at various price points, and all the opportunities come with significant benefits. Create a custom-made package that suits your organization's goals and budget by selecting from the wide range of opportunities.

Application for Sponsorship & Exhibition can be made in writing with the enclosed booking form to:

Paragon Group: Ms. Reut Portugal | rportugal@paragong.com

Once an application is made, an invoice for the deposit or full payment will be issued.

Should a contract be requested, the contract will be collated and should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition email address.

Acknowledgement

General acknowledgement for all confirmed sponsors & exhibitors

1. Company logo, with clickable hyperlink included on congress website
2. 1x Post introducing sponsor / exhibitor on all CIP social media platforms

Specific content inclusions provided by sponsor / exhibitor, alternatively CIP marketing team will create post and will send for review prior to distribution for approval.

PREMIUM SPONSORSHIP



ANCHOR | USD 100, 000

SPONSOR FEATURES

- 5 Newsletters to CIP database
- 5 Social media posts

PRE-EVENT

- Clickable logo placement, logo on the congress website, signages on site and congress app

DURING EVENT

- 60 Minute Symposium in scientific program- subject to scientific committee approval.
- 18sqm Exhibition Open Space
- * 35x Exhibitors & 1 Congress badges
- 10x Social Event Passes
- Recognition during the opening and closing ceremony & program

**60 minutes Lunch Symposium*

For further details please contact the Sponsorship Manager

- Company's video in the lecture hall – upon committee approval
- A color Advertisement in mini program
- Email- blast to the participants with sponsor's content

PREMIUM SPONSORSHIP – CONT.



PLATINUM | USD 65,000

SPONSOR FEATURES

- 4 Newsletters to CIP database
- 4 Social media posts

PRE-EVENT

- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING EVENT

- 45 Minute Symposium in scientific program subject to scientific committee approval.
- 12sqm Exhibition Open Space
- 6x Exhibitor badges
- * 10x Full Congress badges
- 4x Social Event Passes
- Recognition during the opening and closing ceremony & programme
- Conference Lanyards will be branded with sponsor's logo. Sponsor will be responsible to produce and provide the lanyards

- A color Advertisement in mini program
- Email- blast to the participants with sponsor's content



GOLD | USD 40,000

SPONSOR FEATURES

- 3 Newsletters to CIP database
- 3 Social media posts

PRE-EVENT

- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING EVENT

- 30 Minute Symposium in scientific program subject to scientific committee approval.
- 8sqm Exhibition Open Space
- 8x Exhibitor badges
- 4x Full Congress badges
- 3x Social Event Passes
- Recognition during the opening ceremony & program
- Congress badges will be branded by sponsors' logo

- A color Advertisement in mini program
- Email- blast to the participants with sponsor's content



SILVER | USD 25,000

SPONSOR FEATURES

- 2 Newsletters to CIP database
- 2 Social media posts

PRE-EVENT

- Clickable logo placement
 - On the congress website
 - On signages on site
 - On the congress app

DURING EVENT

- 6sqm Exhibition Open Space
- 4x Exhibitor badges
- 2x Full Congress badges
- 2x Social Event Passes
- Recognition during the opening ceremony & program
- Coffee break areas will be branded by sponsor's logo/ image

- A color Advertisement in mini program
- Email- blast to the participants with sponsor's content

SPONSORSHIP OPPORTUNITIES – CONT.



30 Minute symposium

USD 15,000

Valid until 20 September 2023

Take this unique opportunity to join CIP 2024 and effectively reach hundreds of the world's leading international professionals by supporting our interesting programme for both senior and junior doctors, which covers in depth important clinical subjects.

*** Topic and Speakers subject to Scientific approval**

See below return on investment for participation.

*** 60 minutes Lunch Symposium – For further details please contact the Sponsorship Manager**

Advertising Opportunity

The company logo shall be placed as “Symposium Sponsor” on the material below:

- Congress Website
- 2 Newsletter to the CIP database
- 1x Push Notification on conference app.

***This includes promotion of speaker and symposium with advertising sponsoring company.**

- Company logo will be promoted on screen before the symposium starts.
- The company has the right to 1x pop up banner (600mm x 1600mm) displayed in the sponsored session hall for the allocated time provided. The company is responsible for the production, set-up and strike of the banners in the venue before and after the sponsored session.

Congress Badges

- Free-of-charge participation of 2 persons for the sponsored session.

MORE SPONSORSHIP OPPORTUNITIES

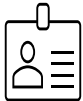


COFFEE AREA BRANDING

USD 9,000

BRANDING ON 2024 CIP CONGRESS Coffee area

Your brand will be prominently displayed on the coffee stands at the exhibition area .



CONFERENCE BADGES

USD 8, 000

BRANDING ON 2024 CIP CONGRESS participants badges

Your logo will be prominently displayed on the official Congress badges.



CONFERENCE LANYARDS

USD 7,000

BRANDING ON 2024 CIP CONGRESS LANYARDS

Your logo will be prominently displayed on the official Congress lanyards. Sponsor will be responsible to produce and to provide the Lanyards



EXHIBITION RAW SPACE 6 Sqm (3X2)

USD 4,700

Exhibitor Manual

2 Exhibitor badges

1 Standard electric socket

1 Table + 2 Chairs

OPPORTUNITIES



CONFERENCE APP

USD 3,000

The sponsoring company will have the opportunity to have full recognition on the conference app. Including splash image on landing page, company profile, logo, contact details on the home page
1x Push notification per day during the conference



ADVERTISING

Full-page colour advertisement(s) are available in the conference app.

USD 1,200 per ad

Format: PDF (single or multiple pages)

Full-page colour advertisements are available in the following mini program :

Final Programme/Abstract Book –Back Cover

USD 3,000 per ad

Final Programme/Abstract Book –Inside Front Cover

USD 2,000 per ad

Final Programme/Abstract Book –Inside Back Cover

USD 1,500 per ad

Final Programme/Abstract Book –Internal Page

USD 1,000 per ad



PROMOTIONAL INSERT

USD 1,500

Inclusion of promotional material, such as leaflets distributed at the registration desk.

Please note that the material should be provided by the sponsor and must be approved by the organizers

[maximum size A4].

NETWORKING OPPORTUNITIES



WELCOME RECEPTION

USD 30,000

Exclusive Sponsorship of the EAP Congress Welcome Reception.

Benefits include:

- Advertisement
- Branding/logo in Congress Programme
- Full page advertisement in Congress Programme
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Congress website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Congress and social functions
- Verbal acknowledgement at the event

SPONSORSHIP & EXHIBITION INFO

Terms of Payment

100% due with signed contract, payable on receipt of receiving invoice.

No reimbursement will be possible from 02 January 2024.

Payment Methods

Payment by credit card

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by January 1, 2024, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after January 01, 2024.

Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition application form indicates the acceptance of these terms and conditions.

Sponsorship & Exhibition Form



We, the undersigned, express our wish to Sponsor/Exhibit the items marked below in accordance with the terms described in the "Terms of Reservation" above.

Please complete the following information and return to the Sponsors Manager:

Paragon Group

Reut Portugal

Email: rportugal@paragong.com

Company Name

Contact Name

Address

Post/Zip Code

Country

Tax Number

Telephone

Email

Website

- Name of the company - as you wish it to appear on all acknowledgments

We hereby confirm that we have read all "Terms of Reservation" specified above and agree that we are obligated to follow them all.

SIGNATURE: _____

DATE: _____